

# FAiRGAME

*recycling sports equipment inspiring healthy communities.*



2023 – 2025 STRATEGIC PLAN

## OUR VISION

An equitable, healthier & sustainable Australia.

## OUR MISSION

Empowering and supporting communities to make healthy lifestyle choices

## OUR CORE VALUES

- Culture
- Inclusivity
- Empowerment
- Collaboration
- Leadership



## OUR FOUR KEY PROGRAMS



### Recycle & Donate

*'Breathing new life into your pre-loved sports equipment'*



### Healthy Communities

*'Simple health and hygiene messages delivered in an engaging and memorable way'*



### Game On!

*'Unique sport, fitness & wellness programs designed to get communities active in a fun and inclusive way'*



### Fair Game Academy

*'Inspiring training, leadership development & real-world experiences'*

## OUR OBJECTIVES

To empower communities to improve the health and wellbeing of all people through meaningful partnerships, consultation and the co-design and delivery of culturally safe programs by:

- Combining physical and health education to improve long term health outcomes and reduce preventable disease
- Enhancing cultural awareness and understanding and fostering relationships between young people from diverse backgrounds
- Reducing waste by extending the life of pre-loved sports equipment
- Collaborating to build sustainable and strategic funding partnerships to ensure programs are accessible and well resourced





# FOCUS AREAS

## COMMUNITY FOCUS

- Walk alongside communities to ensure sustainable impact of our programs
- Enable community empowerment through the delivery of culturally safe programs

## SUSTAINABLE GROWTH

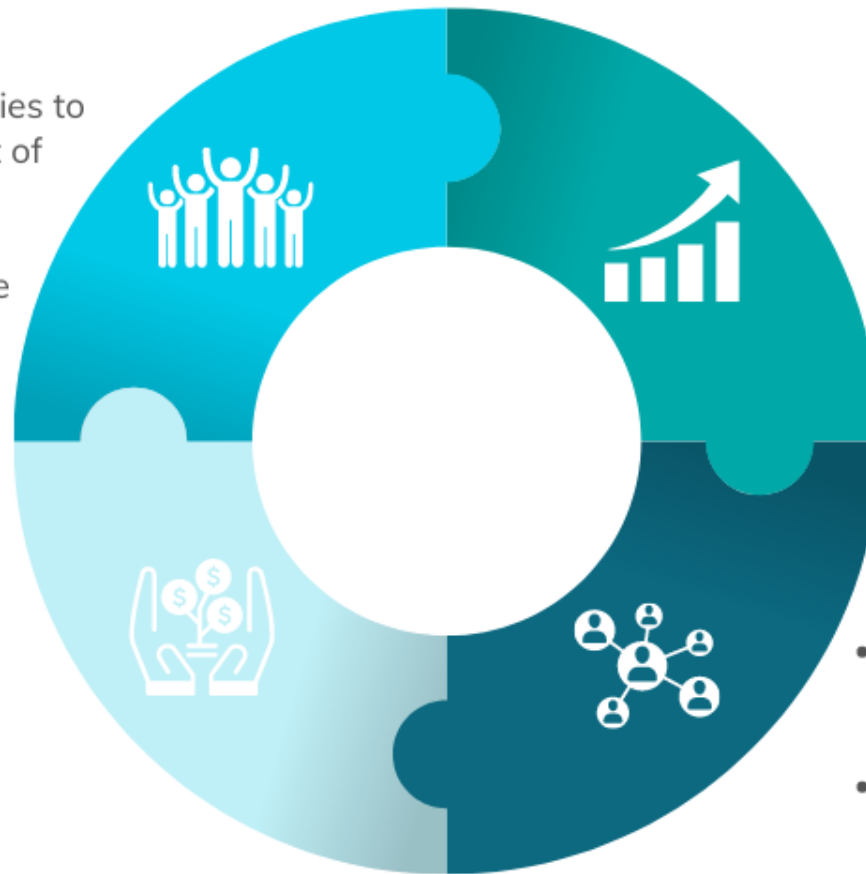
- Refine operating model focused on sustainable growth and increased impact
- Continuously measure and share the impact of our programs

## SECURING OUR FUTURE

- Ensure sufficiently diverse and sustainable funding model

## INSPIRING TEAM DEVELOPMENT

- Enhance Fair Game Academy and volunteer management
- Ensure sufficient capability and capacity at all levels of organisation



## OUR FORMULA

Collaboration with communities to ensure that geographical location, socio-economic status and cultural backgrounds are not barriers to healthy life style choices



Provision of education, activities, resources and mentoring to empower people to make healthy lifestyles choices



Inspire people to stay active and look after their bodies, and provide the tools for them to do so.



Create future leaders through the Fair Game Academy to champion closing the gap in life expectancy between Indigenous and non-Indigenous Australians.



- Reduce incidence of communicable diseases and lifestyle related illnesses
- Increase social capital and improve long term health outcomes through increased participation in sport and healthy lifestyle choices.



Create an equitable,  
healthier and more  
sustainable Australia